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Bib Data Sheet

CONFIRMATION NO. 7769

SERIAL NUMBER 10/085,886	FILING DATE 02/27/2002 RULE	CLASS 345	GROUP ART UNIT 2673	ATTORNEY DOCKET NO. 004688.P059
APPLICANTS Dan Kikinis, Saratoga, CA;				
** CONTINUING DATA ***** THIS APPLN CLAIMS BENEFIT OF 60/273,102 03/02/2001				
** FOREIGN APPLICATIONS *****				
IF REQUIRED, FOREIGN FILING LICENSE GRANTED** SMALL ENTITY ** ** 03/21/2002				
Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance Verified and Acknowledged _____ Examiner's Signature Initials		STATE OR COUNTRY CA	SHEETS DRAWING 7	TOTAL CLAIMS 17
				INDEPENDENT CLAIMS 3
ADDRESS John P. Ward BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP Seventh Floor 12400 Wilshire Boulevard Los Angeles ,CA 90025-1026				
TITLE Method and system for advertising based on the content of selected channels or broadcasted programs				
FILING FEE RECEIVED 435	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	